

Perspectives Project:

to harness the power of art to promote awareness and understanding, spur dialogue, and inspire action on issues of environmental concern.



2023

Glorious and Insidious Plastics

Welcome P7!

Artists' Workshops • Community Workshops
Open Studios • Performances • Visiting Artists
Collaborations • Community Outreach • Exhibits
Visiting Scientists Open Mic • Video • Installations



PLASTICS IN OUR LIVES



THE GOOD & THE BAD





Faux Goods

Ivory
Antler
Tortise Shell
Bone
Jade



Hair Comb in Ivoride 1857 - 1867
Lght Brown Specked Pencil Holder 1920
Imitation Tortise Shell Acrylic Button 1950
Parkesine Green Utensil Handles 1862
Green Casein Flower Pendant 1921
Parkesine Imitation Ivory Billiard Ball 1860



Bakelite,
Perspex,
Parkesine,
and other
brands



Art Deco Clock 1930 -1940
Perspex Flatware 1932
Brown/Mottled Green Catalin Pepper Pot 1930
Faux Horn Napkin Ring 1900 -1920
Letter Rack 1931 - 1940
Red Whale Comb 1975
Stacking Green S&P Shakers 1934 - 1936
Parkesine Door Handle made by Alexander Parkes 1862
Imitation Ivory Umbrella Handle 1910 -1914



Post WWII Plastics Boom

The Toy Industry changed from production of lead and tin toys to cast plastic.

Marx, MPC, Palmer, Ajax, Archer and others.

In the 1960s toy companies replaced lead in their plastics with a safe wax compound still used today.

Tupperware®

and other food plastics.



Tote those empties? Or toss 'em away?

Why make hard work out of enjoying soft drinks? Every delicious flavor now comes in throwaway steel cans. No deposits, no returns. And soft drinks in steel cans taste so darn good!

BETHLEHEM STEEL

100 ft. roll wraps 100 sandwiches

Here's clear new Handi-Wrap—first truly improved economy sandwich wrap for lunchboxes. Now sandwiches stay fresh even when you make them the night before! Clear new Handi-Wrap stays put where you want it—yet it's so easy to handle.

Handi-Wrap
100 ft. roll wraps 100 sandwiches
at paper prices!

STYRON! the right plastic!

Right in Radios! Right in Refrigerators!

Development of polystyrene is one of Dow's greatest plastic achievements. Production capacity of Styron has expanded to meet our growing requirements. Styron is a regular member of Dow and allied members.

Now see what Styron is doing. Forward manufacturers—from radio to refrigerator—are using Styron (Dow Polystyrene) to better today's appliances. Established leaders are making their products more attractive with Styron's colorful finish. In most instances, Styron's fast production, established quality and low cost are what the consumer is looking for. Styron's color and finish are what the consumer is looking for. Styron's fast production, established quality and low cost are what the consumer is looking for.

"I PREFER PLASTICS in so many things!"

DOW
Plastics

New! All-plastic disposable cup

PLASTICS - AMERICAN AS APPLE

We're all living with plastics today! Nation-wide and throughout the world, colorful and convenient plastics are making life better and more enjoyable. Yes, in modern accessories, plastics are in America as apple pie!

Since Dow's entrance into the world of plastics, it has, through continuing research and development, come to be a major producer in the industry. Dow plastics are adding new, clean, healthy and serviceable to our everyday products we use every day.

Styron (Dow Polystyrene) is transforming common practical housewares into new, beautiful, built to last.

Across the land, America is being won by the plastic revolution.

THE DOW CHEMICAL COMPANY

Look for the STYRON Label

STILL STURDY AFTER 500 HOURS OF RUNNING WATER!

New Scott Plastic Cups

the plastic THAT OPENS YOUR PURSE

Glance along any cosmetics or jewelry counter. You'll find that women today are quick to respond to the finer things in plastics. That's the reason, when the discerning woman opens her purse to buy, she's more and more likely to select goods made of Styron, the nation's No. 1 plastic.

Produced by Dow and improved through continuing research, Styron conveys new ideas of styling, color, and luxury. Its surface beauty and sparkling colors, its strength, its lightness combine to give new zest to many products—from earrings and powder boxes to lighting fixtures and decorative objects.

But the intelligent woman is interested, too, in getting value for her money. So are the makers of a lengthening list of plastic goods. And Dow's position as a producer of basic materials enables its manufacturers to provide an increasing variety of better goods at low cost.

This means a wider use of Dow plastics in new and greater ways. Styron and other plastics from Dow can be depended upon to bring a full measure of beauty and serviceability to home appliances, automobiles, even buildings—to contribute advances to more pleasure living.

THE DOW CHEMICAL COMPANY
MIDLAND, MICHIGAN

New York • Boston • Philadelphia • Cleveland
Detroit • Chicago • St. Louis • Houston • San Francisco
Los Angeles • Seattle

STYRON
THE NATION'S NO. 1 PLASTIC

Styron is Dow Polystyrene, a separate material for many manufacturing purposes. Other Dow plastics: Styron for electrical insulation; Styron for electrical fixtures that can be cleaned with Flite and Ethanol; Styron for better packaging; Ethanol for plastic products; and numerous for coverage and finishes.

DOW
PLASTICS





Today, Plastic Replaces:
Glass
Wood
Metal
and more.





Medical Plastics





Today's Plastics
Nylon, Rayon, Acrylic & PE (Polyethylene)



Everyday Disposable Plastics
(Single Use Plastics)



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- Artist Workshops
- Collaborations
- Visiting Artists
- Public Installations
- Community Outreach
- Visiting Scientists
- Exhibit and Guidebook

- Access to Technology
- Studio Space
- More PR!
- Events

- T-shirts
- Activities