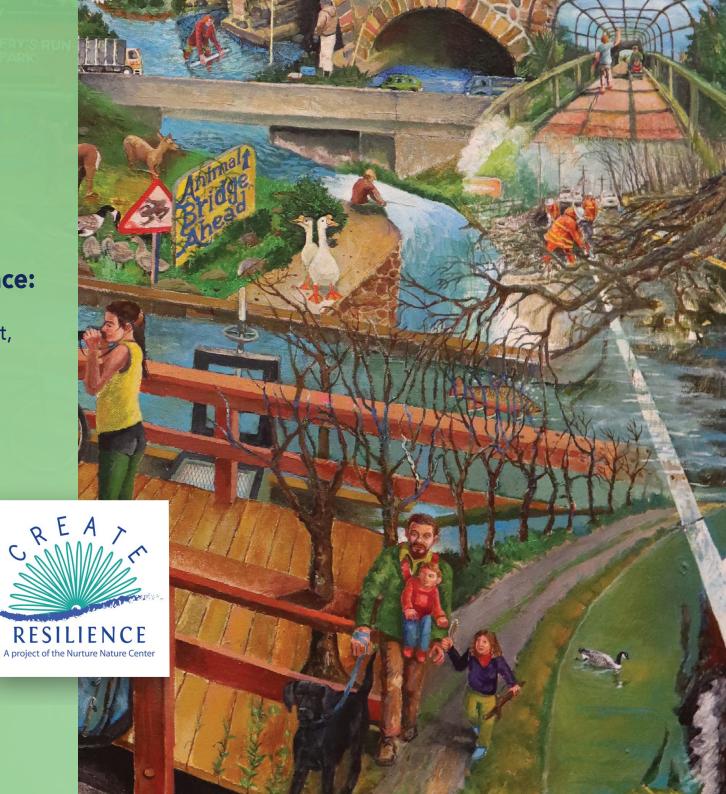
# **CREATE** Resilience:

Community Resilience through Education, Art, Technology and Engagement



**Project Guidebook** 



### Introduction

In the face of so many record-breaking, costly and deadly weather events around the globe, the idea of "resilience" has become an important topic for communities looking to protect their residents, their economies, and their local environments. Resilience is defined in many ways - from the simplest idea of "bouncing back" after a major event, to more nuanced understandings of building communities with preparation, flexibility, connectivity (both physical and social), and mitigation strategies as core planning directives. The CREATE Resilience project was developed in the Lehigh Valley region of Pennsylvania, which experienced dramatic repeated flooding in 2004, 2005 and 2006. Nurture Nature Center, a nonprofit in Easton, PA that uses science, art and community dialogue programming to engage its community in learning about environmental issues, has been working in the Lehigh Valley since those floods to help engage the community in learning about environmental risks, including flooding, climate change, and a wide range of natural and man-made hazards, from invasive species to watershed health.

In 2018, Nurture Nature Center's team developed the four-year CREATE Resilience project as a focused effort to engage its audiences in learning about the science of hazards as well as strategies for resilience, and to undertake a process of building a shared vision of resilience for its communi-

ties. NNC focused on three core regions in the Lehigh Valley – the school districts of Easton, Bangor and Wilson areas, which are comprised of many smaller urban, suburban and rural municipalities that share a flooding risk along the Delaware River and its streams and tributaries.

The project built on the momentum of the region's local Hazard Mitigation Planning process, managed by the Northampton and Lehigh County Emergency Management Services organizations, to help community members learn about the documented hazards in the regions and strategies for mitigating risk. The project included a wide range of programs and

activities, including work with two cohorts of high school ambassadors, community forums and presentations, and a new Science on a Sphere® short film documenting the project. CREATE Resilience culminated in a series of artist-designed murals for the three focus regions, each of which illustrated the shared vision of resilience that developed over the course of project activities. The murals reflect the details and character of each region, including their unique highlights and strengths; across all of the murals, the importance of people and strong community networks of information exchange show as central to what resilience actually means.



This guidebook is intended to provide an overview of the activities of the CREATE Resilience project, and to share a high-level look at some of the evaluation findings about the impact the program had on participants and the communities involved. This guidebook is designed for other science and community centers, libraries, municipalities or schools that might want to undertake a similar project to help educate about hazards and strategies for resilience, and/or to build a shared community vision of resilience within a region or institution, or otherwise engage their community in thinking about resilience.

The CREATE Resilience model continues to grow and evolve - it is continuing at NNC following the initial four-year grant-funded effort, with the formation of the CREATE Resilience Hub. Based on what we discovered in our first efforts, we are emphasizing our work with local municipalities as critical partners in community education, along with continuing to engage with high school youth as important spokespeople for resilience. We continue to infuse art and arts approaches to learning to reach a wide range of learners and to successfully address the complexity of issues surrounding

hazards and resilience – including the science, the impacts, and the consequences of actions and inaction. And we continue to root the project in local community needs, encouraging a diversity of voices in the conversations about resiliency in the Lehigh Valley.

We would love to hear from you with your questions, and to learn about your experiences if you apply, modify, or implement any of the CREATE Resilience process to develop programming.



### **Project Goals and Approach**

CREATE Resilience is a multi-disciplinary collaboration between youth and community to increase knowledge of weather and climate science, the risks from local hazards, and strategies for hazard mitigation, while story-gathering and co-creating a vision for community resilience.

#### This project:

• shared the findings of the Lehigh Valley's regional hazard mitigation plan with residents of Easton, Wilson and Bangor and surrounding neighborhoods, and used the momentum of the planning process to drive community-wide engagement in hazards education and mitigation activities.

- used a blend of community dialogue, art, and science approaches to develop interactive community meetings, interviews, surveys, educational events, story-gathering, community tours, murals, and creation of two CREATE ambassador youth teams from partnering high schools
- benefited from the active involvement of a diversity of partners both local and federal, along with NOAA Assets (MARFC, WFO, WPC, CCRUN, SOS, web resources)
- Be intentional and clear about project goals and approaches, communicate these broadly and often so everyone is on the same page and expectations are accurate.
- Multi-disciplinary approaches are valuable for engaging a diversity of community members and perspectives.

#### Tip:

Partner with other organizations to fill any expert/knowledge gaps your project team might have.





City of Easton municipal interviews

### **Partnerships**

# Diversity of partners and regular engagement is key to success.

Invite advisors and partners to weigh in on approach to project activities – include them from the onset of the project, not just after the fact. Ask them for recommendations for speakers or to participate themselves. Ask them to help disseminate, share and promote – keeping them involved generates more motivation for support/buy-in.



Northampton County Emergency Management Coordinators

#### **CREATE Resilience Partners**

#### **NOAA Partners:**

(NOAA) NWS Mid-Atlantic River Forecast Center- Peter Ahnert, Hydrologist-in-Charge Rob Shedd, Service Coordination Hydrologist

(NOAA) NWS Mt. Holly, NJ Weather Forecast Office- Joe Miketta; Ray Kruzdlo

(NOAA) NWS Weather Prediction Center- Jim Nelson

(NOAA) Regional Integrated Science Assessment team in the Northeast region, Consortium for Climate Risk in the Urban Northeast (CCRUN)- William Solecki

#### **External Evaluator:**

Jessica Sickler Consulting, Inc.

#### Federal, Regional and Local Partners:

Federal Emergency Management Agency (FEMA) Region 3 Mitigation Division- Zane Hadzick Pennsylvania Emergency Management Agency (PEMA)- Tom Hughes
Lehigh Valley Planning Commission (LVPC)- Becky Bradley and Geoff Reese
Northampton County Emergency Management Services- Tom Guth and Todd Weaver
Lafayette College Environmental Studies Department- David Brandes
Easton Area School District; Wilson Area School District; Bangor Area School District
Lehigh Valley Community Foundation- Bernie Story/Megan Briggs



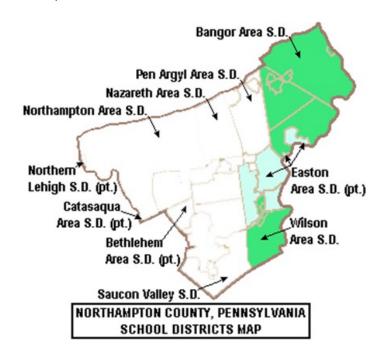
### **Location and Audiences**

#### Locations:

Easton, Bangor and Wilson Area School Districts, Lehigh Valley, PA

#### Target audiences:

- 9-12th grade students
- Adults in communities
- Municipalities





Be specific and clear about target audiences and locations. Don't overpromise on which audiences you can serve, but do consider if any of the resources you create could be made replicable for other regions after the project is over.



### Timeline:

### Be realistic about the time needed to engage community members and develop materials.

Regularly assess the project timeline internally and be flexible/adapt as needed (we had COVID hit halfway through the project and were able to pivot and continue to engage the communities in other ways than in-person events).

Some of these enagements included:

- self-guided tours of resiliency projects with virtual interviews of key project personnel
- online community mapping tools
- take home preparedness starter kits with "hazard cards"
- educational countertop displays for local stores



#### TIMELINE OF ACTIVITIES:

#### Year 1: Needs Assessment and Hazard Education

- Kick-off presentations summarize the findings of the new Lehigh Valley Hazard Mitigation Plan.
- Three public education events focus on priority hazards for each community.
- Youth ambassadors events gather stories and photographs from residents about their history with hazards.
- Youth ambassadors photo-document hazards/ successful mitigation efforts on a resiliency tour.
- Risk to Resiliency Forum presents the year's findings and photo and stories exhibit at NNC.

# Year 2: Mitigation Strategies

- Training for the community highlights the range of mitigation strategies available for regional hazards.
- A series of "Hazard Cards," detail the scientific nature of area hazards, as well as successful models for mitigation
- Community Mapping workshop and preparedness event focuses on household preparedness.
- Risk to Resiliency Strategies forum identifies key mitigation strategies that will be prioritized.

#### Year 3: Community Vision of Resiliency

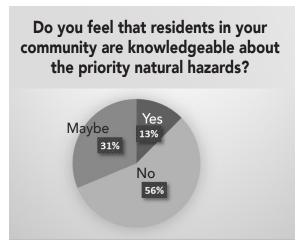
- Partnering artists create three communityspecific portable murals that represent the range of hazards and strategies for resilience identified within each community.
- "Resiliency Guides" are created for each community to document the range of hazards, historical photos and stories, and steps to live more safely alongside the hazards.
- Educational events explore options for mitigation based on strategies identified by each community.
- Residents provide feedback to area decisionmakers about community priorities at a final forum and discussion of the Vision of Resiliency Mural.

# Year 4: Dissemination and Evaluation of Outcomes

- NNC develops a short Science on a Sphere film about the CREATE Resilience process.
- Lessons learned throughout the project are shared with other communities via a guidebook that accompanies the SOS film.
- A final report on community priorities and vision is delivered and presented to each community.

### **Interviewing Municipal Officials**

Nurture Nature Center conducted eleven in-depth, in-person group interviews with local officials in the first year of the project to better understand the hazards, challenges and opportunities in each community, and gain a baseline perspective of what was of highest priority for municipal leaders. These interviews also provided insight into the level of preparedness and the capabilities of local officials, fire and police departments, and emergency managers to address natural hazard events. Later in the project, interviews were again held with municipal officials to share information collected from the community including priorities and concerns, and obtain feedback on the findings including any gaps noticed related to hazards and assets included.





Make sure community and municipal leaders are aware of and involved with the project. This ensures that actionable outcomes have a higher likelihood of being implemented.

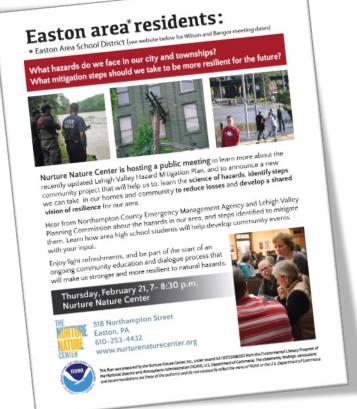


## **Community Hazard Kickoff Meetings**

The CREATE Resilience project started with a focus on the bi-county hazard mitigation plan for Lehigh and Northampton Counties (Pennsylvania), kicking off with a community meeting in Easton, Wilson, and Bangor communities at which the hazard mitigation plan was presented and feedback gathered from participants. These meetings were conducted in partnership with the Northampton County Emergency Management Services (Hazard Mitigation Plan details) and the Lehigh Valley Planning Commission (status report on Plan's adoption in each community).

▶ Get a baseline based in the community – ask for priorities, perspectives and ideas. Use a variety of ways for collecting feedback – surveys, discussion forums.

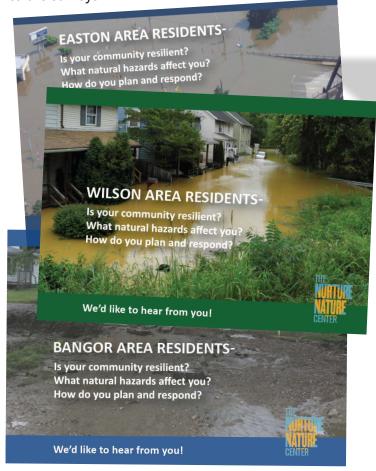


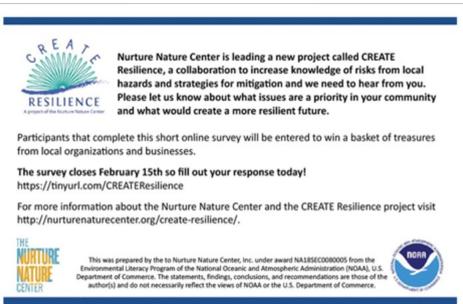




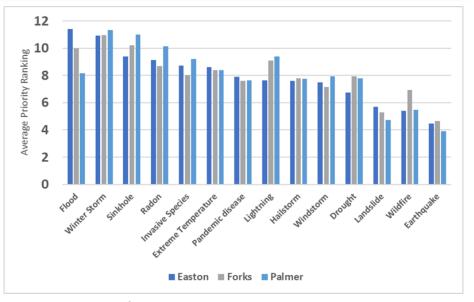
### **Engaging the Community - Surveys**

Input from the community was collected via two online surveys: one for residents and one for municipal officials. The surveys gathered information about natural hazards, considered priorities, critical needs, and preparedness levels for each community—this information served as a baseline for natural hazard understanding and perceptions. Postcards and flyers were designed, and a social media and outreach campaign conducted to solicit responses to the surveys.





Nurture Nature Center, 518 Northampton Street, Easton, PA



Public Survey: 100s of responses helped us to understand community priorities for hazard education

### Youth Ambassadors

NNC worked with two cohorts (12-14 students from each of the three area schools) of high school youth, educating them about related topics, but also having them gather stories, research hazards and mitigation strategies, and help us plan our first Youth Climate Summit. These "Youth Ambassadors" had various interests, ranging from weather and other science topics to community and civic engagement.

Our Youth Ambassadors helped us...

- connect with the community and gather personal stories about hazard experiences
- research and create educational materials related to hazards and climate change and participate in community education event
- engage with city officials and county emergency management, among others during hazard and resiliency tours.
- facilitate community discussions during public forums about hazards and resiliency and helped us get the word out about events
- plan for, organize, and recruit participants to our first annual Youth Climate Summit, now an annual event
- present on inspiring youth-led climate action examples too

Engaging youth in a meaningful way brings energy, fresh perspectives, and more diversity to the project.







First cohort of Youth Amabassadors at community forum.

### Storygathering

**▶** Listen to the community. Elevate their voices. Hear their stories and share them (if they are comfortable sharing). Showing community shared experiences both visually, through words and in discussion brings the community together to help build a shared vision of resilience moving forward.

Youth ambassadors participated in a story gathering workshop that covered best practices and ethical guidelines for gathering stories, and each student was given a recorder and camera to capture the stories and images of interviewees in the community. A community story gathering event was held in each location and collected stories were edited and included in a photovoice exhibit that was revealed during the first forum event.











an exhibit at Nurture Nature Center in September 2019.

Knowing that the climate change trends may continue,

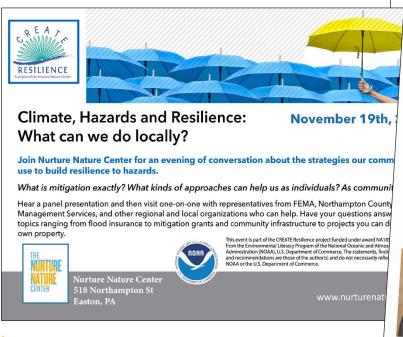
... they are very proactive, watching the weather and being prepared for that period in summer when it gets super-hot. Janice has become a "little weather person" to try to stay ahead of the heat wave so people are comfortable and not passing out, but there is not much more they can do with limited resources and an older building.

But heat rises, so being on the upper floors still makes it "feel like you are going to literally melt "

Excerpts from photovoice exhibit.

### **Educational Events/Presentations**

Several educational events were held for the community throughout the course of the CREATE Resilience project including a Mitigation Mixer which gave an introduction to the range of mitigation options related to local hazards and provided time for participants to meet and talk with experts and local organizations working in the field of hazard mitigation. Other educational events included a webinar series and in-person presentations on topics related to mitigation such as climate toolkits, flooding, and planning.



CREATE Resilience online resources, including recorded presentations, can be found here: https://nurturenature center.org/create-resilience/



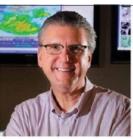
### **CREATE Resilience: Building the Vision**

Community Discussion Forum with guest speaker: Meteorologist Gary Szatkowski

Tuesday, September 29th, 2020, 6:30-8:30pm

#### Easton, Wilson, Bangor area residents:

Strong communities with good planning can become more resilient in the face of natural hazards. What are the areas of need in our communities? wore resilient to weather and climate-related



Keynote presentation by Gary Szatkowski, meteorologist, OurWeather US, LLC: "Watching the Weather: Lessons From the Past, Visions for the Future."

Recognized as a "Hurricane Sandy Hero" by the Newark Star-Ledger newspaper for his work as a National Weather Service meteorologist during Hurricane Sandy, Gary Szatkowski has more than 35 years of public service in weather

forecasting and leadership in flood risk

he hegan his career with ice in 1980 ns in San Juan, y, OK, Washolly, NJ.

> nt in 2016, ist-in-Charge at vice Office folly office t and warning of New Jersey, vlvania and Aeteorolo-

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Tuesday Jan. 21st 2020,



The U.S. Climate Resilience Toolkit represents an effort by the federal government to help people, businesses, and municipalities acknowledge and respond to their changing climate conditions. Users can find plain-language overviews on potential climate hazards, case studies describing how people build resilience to these hazards, and freely-available digital tools that can help communities move toward resilience. You'll also check the site's Climate Explorer tool to explore what climate projections indicate for future decades in the Lehigh Valley.

Introduction to the U.S. Climate Resilience Toolkit and Climate Explorer

LuAnn Dahlman serves as a Co-Managing Editor for the U.S. Climate Resilience Toolkit. A former educator and curriculum developer, she contributes to Climate.gov and serves as a user-advocate for interactive tools such as Climate Explorer. Tuesday Feb. 18th 2020, The Role of the American Society of Civil Engineers in Hazard Mitigation

When hazards occur, our infrastructure can be greatly impacted. The American Society of Civil Engineers (ASCE) has many initiatives that seek ways to improve the resiliency of our infrastructure, such as the Infrastructure Report Card, which evaluates multiple types of infrastructure, looks at current and perceived future conditions, and provides recommendations to improve efficiency. This webinar will take a dive into Pennsylvania's Report Card and discuss the current condition of infrastructure and what needs to be accomplished to improve resiliency.

The American Society of Civil Engineers (ASCE) is the oldest national engineering society in the United States. It has a current membership of approximately 152,000 located across 177 countries. Closer to home, the Lehigh Valley Section has more than 700 members.

David Wieller serves as President of the ASCE, Lehigh Valley Section and is the Water & Municipal Regional Leader for Borton-Lawson Engineering in Bethlehem, PA. He is a licensed Professional Engineer in Pennsylvania and Iowa and has 17 years' experience in a wide variety of water-related projects including drinking water, wastewater, stormwater, and flood risk





To register for either webinar, email ksemmens@nurturenature.org

Remote viewing will be through GoToMeeting. Webinars are free and open to all interested.

### **Hazard and Resiliency Tours**

Community hazard tours were held in each community to visit local areas that had been affected by hazards, including such stops as the Public Works facility that had been configured to be ready to evacuate after being flooded in 2004, and a streamside area that was affected by intense rain storms causing flash flooding. A follow-up virtual resilience tour was created by compiling interviews, videos, and photos from community leaders into an online story map that demonstrated successful mitigation projects, including streambank restoration for flood mitigation and shade tree plantings to mitigate extreme heat. The tour, available at https://nurturenaturecenter.org/create-resilience/, was shared with community residents and leaders.

Get out in the community and observe firsthand areas that have been impacted or are critical to understanding the needs of the community.
We did this through both physical and virtual tours of actual locations of hazard impacts as well as projects that help with mitigation and building resilience.







### **CREATE Resilience Forum and Exhibit Opening**

Three community forums were held during the project - these roughly two hour events were held in the first three years of the project, one each fall - some in-person and some virtually. The events started with a short topical presentation, followed by a series of questions that small groups discussed and reported out to the full group at the end. The first forum focused on hazards, sharing the experiences of hazards in the community, establishing priorities for future learning, and building a base for a shared vision of resilience. The second forum included a speaker from the local National Weather Service Weather Forecast Office, and results from a community mapping exercise were shown, along with discussion. The third forum revealed the murals and fostered discussion about them and the community visions of resiliency.

- Center community in all the activities and efforts – elevate the community voice and give space for community members to share their stories, concerns, and ideas.
- Facilitate open dialogue that seeks understanding not necessarily consensus. Value all voices equally.

Community forums are a great approach for engaging community, allowing voices to be heard, and facilitating critical discussion around issues of importance to the community.



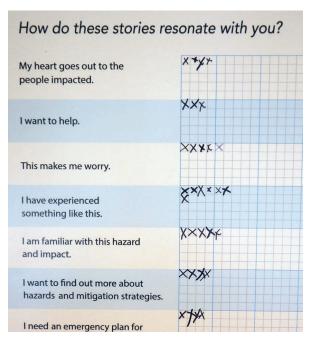


Forum attendees view photo exhibit.









### **Engaging Artists to Represent the Community's Vision**

A key highlight of the CREATE Resilience project was the integration of art and engaging local artists throughout the process to understand and visualize each community's vision of resilience. The murals that were created serve as a lasting message of community sharing, understanding, and hope and helped reach and significantly impact a broader audience by more personally connecting community members.

Artists were selected on the following criteria: residency and engagement in the community they represent, skillset in the arts and ability to visually communicate concepts, and an interest in learning about environmental hazards.

- ▶ Engage artists that live in the community they are creating for; it increases both the artist's commitment to the project and the residents' pride and ownership in the resulting work of art.
- The resulting murals were exhibited in various locations within each community to allow for maximum exposure to a diverse audience. After one year, the murals were given on permanent loan to schools and hospitals, extending the impact of the whole process.











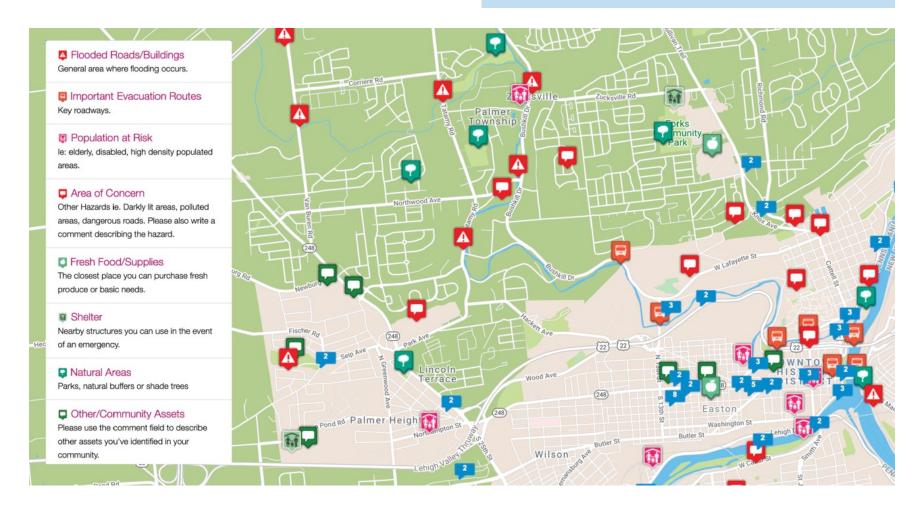


Bangor Area Community Resilience Mural, artist James Gloria

### **Community Mapping Exercise**

Community members were asked to participate in an online community mapping exercise (using the Community Remarks platform) as part of a brief survey prior to participating in the second year forum. The poll (available here https://nurturenaturecenter.org/create-resilience-poll/) helped identify needs, challenges, and important resources to improve resilience to natural hazards. Participants placed over 200 pins on a local map and left information about needs or resources.

▶ Finding creative, interactive ways to engage the community and collect feedback and data strengthens support of the project while providing needed information. NNC used the Community Remarks platform to solicit responses from the community on assets and vulnerabilities in the area.

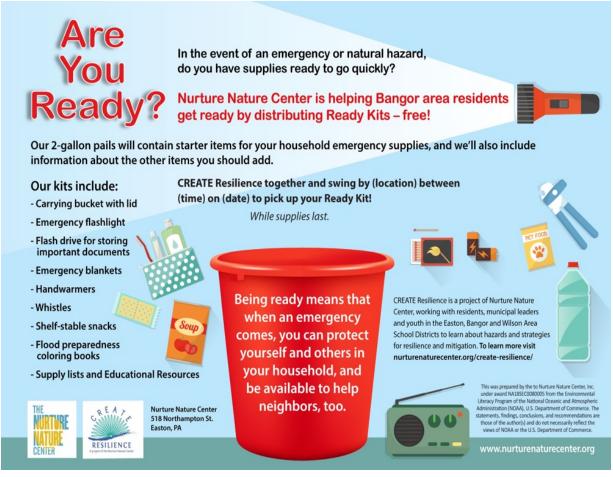


### Adapting

As COVID restrictions kept us from gathering, we adapted our plans and used community outreach strategies to continue the dialogue with residents about the need to prepare. Hazard information gathered by the youth amabassadors was made into countertop "hazard card" displays that were shared through many locations including municipal offices and local stores. Additionally, approximately 300 emergency preparedness kits were distributed to the residents of Easton, Bangor and Wilson areas.



A critical element of community engagement is to be flexible and adaptable. Starting a collaboration and outreach effort requires the openness to shift preconceived notions or plans in order to address community needs. NNC shifted its approach due to the COVID pandemic and provided asynchronous learning opportunities and free preparedness kits to the communities we were working with.





#### The hazard...

Climate change is the change in long-term trends and patterns of average weather for a given place. As human use of fossil fuels leads to an increase of carbon dioxide in the atmosphere, the global average temperature increases, changing weather patterns and creating more extreme weather events that can affect human and ecosystem health, 2019 was the 2nd warmest year since 1880 with the upper ocean the warmest on record. Nine of the 10 warmest years occurred since 2005, with the five warmest occurring since 2015. The Lehigh Valley is one of the fastest warming regions in Pennsylvania.

For more see https://www.climate.gov/ or https://climate.nasa.gov/

#### The impacts..

Climate change affects many of the other natural hazards we experience, leading to increased frequency of heavy precipitation events, more intense storms, higher risk of flooding, more days of extreme heat, and more variability in winter storms. Loss of property and life result from these events. costing billions. The U.S. experienced 119 billion-dollar natural disasters in the 2010s compared to just 59 in the 2000s. In the Lehigh Valley the economic impact of high heat and strong storms is seen in agriculture losses and property damage, but disruptions to ecosystem health and habitats can have lasting impacts as well.



Flooding along Route 611 north of Easton (2006)





ove

alo

Riverine flooding occurs when a river overflows its banks because of excess water flowing down the river. Causes include: high-intensity rainfall from tropical systems; persistent, heavy precipitation events; and rapid snowmelt and ice dams. Flooding along larger rivers, such as the Delaware, usually can be forecast a day or more in advance, and will cause a rise and peak that will last for a number of hours before receding



Flooding at the confluence of the Lehigh and Delaware

In the event of a flood, community members should listen to evacuation orders and never drive into a flooded roadway.

#### The impacts...

The Lehigh Valley has experienced the environmental and economic impacts of flooding, including property damage and loss, streambank erosion, disruption to businesses and households and temporary loss of electricity and running water. The highest recorded flood was in 1955 but recent floods in 2004, 2005 and 2006 brought much damage and loss. Climate change is expected to increase the frequency of heavy precipitation events in the region, leading to a higher risk of flooding. Human development can exacerbate flooding impacts by increasing impervious surfaces.



pete native plant/animal populations for resources. Historically, invasive species have been spread accidentally can impact an area's agriculture and local economy. When a new species is introduced it

often has no predators so that



#### The hazard...

In urban communities, as green space is replaced with asphalt and concrete, rain and meltwater can't be absorbed. The excess water, including any pollutants, is carried away to larger bodies of water, flooding homes and roads and contaminating drinking water. The accumulating volume of stormwater causes rivers to overflow and flood surrounding areas.

To help prevent localized flooding, it is important to keep storm drains and autters clear of debris.



#### The impacts...

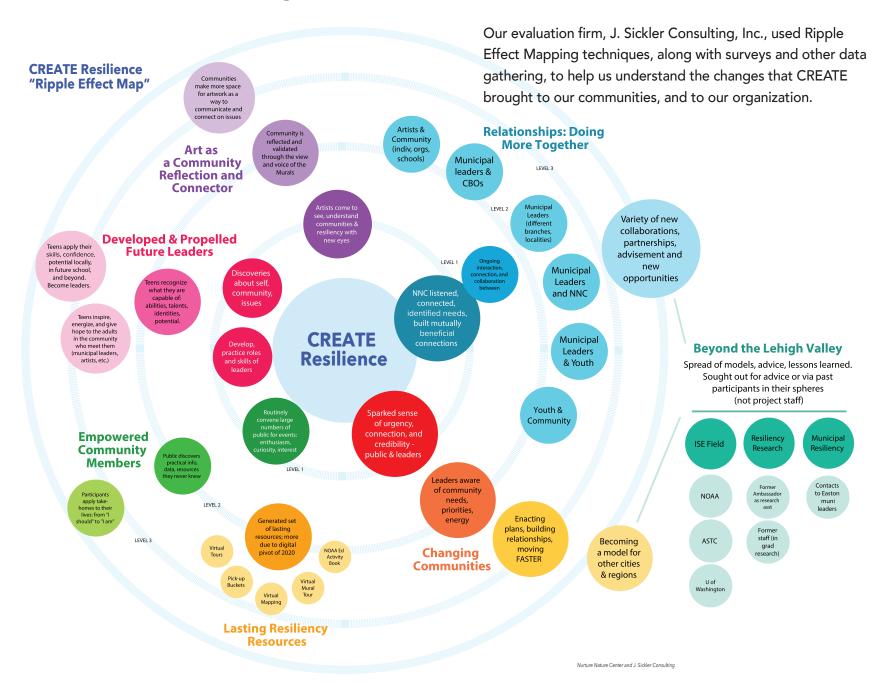
Stormwater runoff can impact the Lehigh Valley by bringing pollutants into rivers, affecting the health of the local fish population within the Delaware River as well as the people living around the area. Runoff can also cause localized flooding.



A "storm drain" or "storm sewer" carries polluted stormwater underground away from roads and property. These systems often realease the untreated water directly into nearby rivers and streams.

A series of "hazard cards" were developed and handed out within the communities. Find the hazard cards here: https://nurturenaturecenter.org/create-resilience/

### What Did We Learn Through This Process?



Measuring impact of a community project is not always easy – immediate feedback at events through short surveys can be supplemented by longer term measurements such as with Ripple Effect Mapping. The CREATE Resilience project used both surveys, interviews, and REM to understand the ripples that emanated from project activities.

#### Year 1 Kick-Off Events

 Participants most often reported learning about local resilience plans.

"I feel there are more plans in place in our county than I anticipated."

#### Year 1 Forum

 Generated takeaways about the importance of community. The importance of education and civic action also came up slightly more than other Year 1 events.

> "The need for community education and cooperation on local hazards and resources."

#### Year 1 National Weather Service Presentation

 Attendees tended to report informationfocused learning, especially about publicly available resources.

"The government is providing information for free. People just don't know about it."

#### Year 2 Forum

 Attendees described takeaways about local resilience plans and the role of community. This event also generated language focused on "importance."

> "Our community is much stronger when we unite and try to understand and create resilience against hazards."

#### Year 2 Mitigation Mixer

 Generated more takeaways about mitigation strategies compared to the Year 2 Forum.

"Many different approaches to mitigate hazards in parallel."

#### Year 3 Forum

 Participants reported new ideas and perspectives on the role of community and how the community informs local resilience plans and resources.

"I think the idea of individuals being involved in collective planning, the forum made me think about the responses and how this is not a discussion for experts alone. It is a discussion for everyone. We are all stakeholders."



Mixing Art, Science, & Community



Municipal Leaders as a Key Audience



Youth-Community Interactions

Read the final evaluation report here: https://osf.io/dn28p/

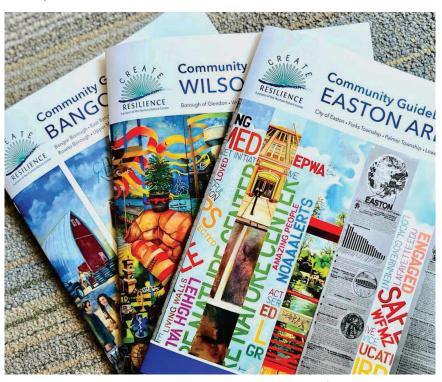
### Share and Celebrate!

Highlight the great work you and your partners do in the community. NNC developed community guidebooks and a Science on a Sphere® film to share about the CREATE Resilience project.



Nurture Nature Center's Science on a Sphere® exhibit.

Read our journal article here: https://onlinelibrary.wiley.com/doi/10.1029/2023CSJ000028



The community guidebooks, along with other resources from this project, can be found at: https://nurturenaturecenter.org/create-resilience/

# BANGOR • EASTON • WILSON

Come see your community's vision for resiliency!







▶ Plan for sustaining efforts, next steps, and continued action from the beginning, not just at the end.

NNC is continuing its CREATE efforts through additional funding and addressing gaps and needs that were identified in the first CREATE project. In a follow on project called the CREATE Resilience Hub, NNC is working with educators, youth, and municipal leaders to provide relevant resources and templates, especially for smaller municipalities with less resources and staff available for creating resiliency plans.

The Hub will build on CREATE Resilience to provide knowledge, resources, and connections so communities can make informed decisions about the challenges they face and will provide education and resources to residents to enable them to better partner with their municipalities in planning for resilience.





About NNC

**Local Programs** 

Projects/Research

News/Vi

# CREATE Connections – a new grant project linking a vision of resilience to action

Nurture Nature Center is excited to continue and expand our **CREATE Resilience** efforts with the announcement of a new grant from NOAA's Office of Education Environmental Literacy Program. This funding supports a four year project called CREATE Connections: Linking a Vision of Resilience to Action which starts October 2023.

This next phase of CREATE focuses on climate action plans (CAPs) adopted in Easton and Bethlehem, PA. CREATE Connections will work to build and strengthen local social connections through a multi-pronged educational approach related to climate action by expanding and supporting partners, including municipal leaders, colleges and universities, public libraries and community organizations, in order to increase environmental literacy.

The project's goals are to develop accessible educational materials about climate, and community-specific strategies related to climate action, to enable community-based organizational partners (including libraries, students, and artists); to become effective disseminators of climate action information; and to create pathways and support for communities to implement their CAPs.

To achieve these, NNC will develop active learning programming for youth and their families in collaboration with the local public libraries. Climate strategy spotlights, storefront educational campaigns, public art installations, climate-friendly kits and annual Youth Climate Summit events will provide further opportunities to engage with the community. All programs will include science, art, and community dialogue elements, incorporate civic learning opportunities and integrate NOAA assets and subject matter experts. Local college students will help implement the programs, and community partners, including Community Bike Works, will help reach and engage with local youth.





Nurture Nature Center 518 Northampton Street Easton, PA 18042 www.nurturenaturecenter.org

Cover: Wilson Area Community Resilience Mural, artist Don Wilson

This guidebook was prepared by the Nurture Nature Center, Inc., under award NA18SEC0080005 from the Environmental Literacy Program of the National Oceanic and Atmospheric Administration (NOAA), U.S. Department of Commerce. The statements, findings, conclusions and recommendations are those of the author(s) and do not necessarily reflect the views of NOAA or the U.S. Department of Commerce



