

Weigh in on Easton's worst environmental issues

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easton flooding

A row of homes on Bushkill Drive in Easton are seen flooded June 29, 2006.

(Matt Rourke | AP file photo)

Are you more worried about [Easton's flooding](#) or its litter? What about air pollution or access to the rivers?

The [Nurture Nature Center](#) wants Easton residents to weigh in with their environmental priorities so they can get them into the hands of city leaders.

TRANSPORTATION - LANDFILLS - FLOODING - AIR QUALITY - LOCAL FOODS ACCESS - ALLERGENS - RADON - DROUGHT - PESTICIDES - POLLUTION - MOLDS - HUNGER - EXTREME WEATHER - WATER QUALITY - ASTHMA - ENERGY USE - NOISE

EASTON MATTERS

We want to know what matters to YOU.

Nurture Nature Center, a science-based community center in downtown Easton, is conducting a survey of Easton residents and leaders to learn what environmental issues are most important to Easton residents. We need YOUR input!

What concern(s) do you have about the local environment in your neighborhood/community (ex. flooding, mold, access to food/fresh food, air quality?) How did you learn about this issue, and why is this a concern for you?

Your opinion matters. Your voice matters. Help NNC to understand what matters to Easton.

- Fill out a postcard survey or call us at 610-558-9300 or go to the survey online at <https://www.surveymonkey.com/s/EastonMatters>.

- Participate in a focus group in your community in the summer of 2015.
- Send photos of your neighborhood with a description of your concern to share@nurturenaturecenter.org

About the Easton Matters project:
To assess community needs about environmental concerns, Nurture Nature Center is conducting a two-year community needs assessment in Easton, which will include surveys and focus groups in each neighborhood of Easton. There will be a final public exhibit of community photos and a discussion in the spring of 2016. Find out more at www.nurturenaturecenter.org/easton-matters

THE NURTURE NATURE CENTER
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MUSEUM OF EASTON LIBRARY
This project was made possible in part by the Institute of Museum and Library Services, Grant IAH-09-14-0427-04

The Nurture Nature Center is distributing these posters around Easton.

The nonprofit environmental advocacy center at 518 Northampton St. has offered environmental programming for the past three years, according to center director [Rachel Hogan](#).

About a week and a half ago the center rolled out its Easton Matters survey asking city residents to document the local environmental issues that concern them the most, with flooding, mold, access to food and air quality as some examples.

"We really want to get to the issues that people are dealing with on a day-to-day basis that concern them so the city can understand where to prioritize resources," Hogan said. The survey will also help the Nurture Nature Center provide programs that most interest residents.

The center has been putting up posters at Downtown businesses, according to Kate Semmens, who is spearheading the project. Each poster has a pocket with stamped postcards to fill out with survey results. Or, [you can complete the survey online](#). The survey is available in English and Spanish.

"We really want this to be as broad and inclusive as possible," Hogan said.

In the late spring or early summer the center will meet with focus groups in each neighborhood to discuss the survey results. Then residents from each neighborhood will be selected to photograph examples of the environmental concerns most cited.

The project will culminate with a photo exhibit and community discussion.

Results will be forwarded to city officials and the city's environmental advisory council.

"We're looking forward to the survey results," said [Easton Mayor Sal Panto Jr.](#) "Obviously we're worried in this area about flooding. We're worried about pollutants in the air and climate change."

He said environmental issues are important to the city. The new city hall to open next year will be Leadership in Energy and Environmental Design certified, which means it meets environmental and sustainability standards.

Residents can participate in the survey for the next year, even beyond the point when the focus groups begin to meet. The center had 3,000 postcards printed, according to Semmens.

ON THE WEB

Easton residents [can participate in the Easton Matters environmental survey online](#).